

Sujet zéro

NEW YORK, A GLOBAL CITY

What makes New York a global city?

Document 1: The skyline



Source: <https://yardnyc.com> (YardNYC is an advertising company)

Document 2: Amazon choses New York City for its second headquarters

In the end, even Amazon has behaved according to this rule: in the modern tech economy, cities that already have wealth, opportunity, highly educated workers and high salaries will just keep attracting more of them.

By choosing to go where high-skilled workers and other prosperous companies already are, Amazon will effectively ensure that more companies follow it in turn.

This is a very rational decision for Amazon to make. What has changed is that the American economy has become dominated more by companies like Amazon, which produce services instead of manufactured products, and thus employ software engineers instead of assembly line workers.

Economists expect the 50,000 workers there to be more productive than if the same 50,000 jobs were dropped into Indianapolis. Simply putting them in New York increases the likelihood that Amazon invents more services, connects to more markets, makes more money. Those added benefits are so strong, economists say, that it's worth it to companies like Amazon to pay more for office space and employee salaries in New York City.

Source: Emily Badger, *The New York Times*, November 7th, 2018