

**BACCALURÉAT PROFESSIONNEL**

**ÉPREUVE ORALE SPÉCIFIQUE – ANGLAIS**

**ESTHÉTIQUE / COSMÉTIQUE / PARFUMERIE**

**SECTION EUROPÉENNE  
DURÉE DE L'ÉPREUVE : 20 minutes**

*La calculatrice et le dictionnaire ne sont pas autorisés.*

**MASCARA**

**Situation**

You are a trainer for the brand Kjaer Weis, a high-performing, luxury sustainable and organic makeup, in San Francisco, USA. You lead a meeting with beauty consultants who are discovering the brand and who will sell the new mascara in stores.

**Tasks**

You are expected to:

- introduce yourself and the brand,
- spot what is dangerous in industrial cosmetics in general,
- develop arguments to promote Kjaer Weis mascara.

**Vocabulary:**

**trainer:** formateur/trice

## Document 1 :

### The Never List™

#### Formaldehyde

Used as a preservative in cosmetics. A known carcinogen that is also linked to asthma, neurotoxicity, and developmental toxicity. Present where quaternium-15, DMDM hydantoin, imidazolidinyl urea, diazolidinyl urea, sodium hydroxymethylglycinate, 2-bromo-2-nitropropane-1,3 diol (Bronopol), and several other preservatives are listed. Found in: shampoo, body wash, bubble bath.

#### Hydroquinone

A skin-lightening chemical that inhibits the production of melanin and is linked to cancer, organ toxicity, and skin irritation. Found in: skin-lightening creams.

#### Methylisothiazolinone and methylchloroisothiazolinone

Chemical preservatives that are among the most common irritants, sensitizers, and causes of contact skin allergies. Found in: shampoo, conditioner, body wash.

#### Oxybenzone

Sunscreen agent and ultraviolet light absorber linked to irritation, sensitization and allergies, and possible hormone disruption. Found in: sunscreen, moisturizer.

#### Parabens (methyl-, isobutyl-, propyl- and others)

A class of preservatives commonly used to prevent the growth of bacteria and mold. Parabens are endocrine (or hormone) disruptors, which may alter important hormone mechanisms in our bodies. Found in: shampoo, face cleanser, body wash, body lotion, foundation.

#### Phthalates (DBP, DEHP, DEP and others)

A class of plasticizing chemicals used to make products more pliable or to make fragrances stick to skin. Phthalates disrupt the endocrine system and may cause birth defects. Found in: synthetic fragrance, nail polish, hairspray, and plastic materials.

<https://www.beautycounter.com/the-never-list>

Document 2 : <https://www.elfcosmetics.com/mineral-infused-mascara/200109.html>

**INGREDIENTS:** Aqua (Water), Caprylic/Capric Triglyceride, Copernicia Cerifera (Carnauba) Wax, Synthetic, Beeswax, Styrene/Acrylates/Ammonium, Methacrylate Copolymer, Stearic Acid, Cetyl Alcohol, Glyceryl Stearate SE, PVP, Triethanolamine, Triacontanyl PVP, Hydroxyethylcellulose, Benzyl Alcohol, Methylchloroisothiazolinone, Methylisothiazolinone MAY CONTAIN: Iron Oxides (CI 77491, CI 77492, CI 77499)

**⚠ WARNING:** For external use only. Discontinue use if signs of irritation appear. Keep out of reach of children.



CERTIFIED ORGANIC

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CCPB Certified Organic. Of the agriculturally derived ingredients in this product, a minimum 99.8% comes from organic farming.

# Kjaer Weis

## About the brand

Simple but not plain. Beautiful but always genuine. We love when things are done right, made right, and are built to last. In clothes we buy, in the food we eat, we are now able to be conscious about the products we use without having to compromise for quality. So why not beauty? Kjaer Weis is leading the movement with high-performing, luxury makeup that is, as everything should be, organic and sustainable.



Ingredients: Glucose, Aqua (Water), Lavandula Angustifolia (Lavander) Flower Water, Mica, Cetyl Babassuate, Theobroma Grandiflorum Seed Butter, Cera Alba(Beeswax), Ricinus Communis (Castor) Seed Oil, Copernicia Cerifera (Carnauba) Wax, Glyceryl Caprylate, Hectorite, Simmondsia Chinensis (Jojoba) Seed Oil, Glycerin, Chondrus Crispus (Carrageenen) Extract, Plantago Lanceolata Leaf Extract, Canola Oil, Rosa Damascena Flower Oil, Rosmarinus Officinalis (Rosemary) Extract, Silver Oxide, Citronellol\*, Geraniol\*

### ADDITIONAL BENEFITS

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Produced in Italy

NO artificial ingredients, such as petroleum, parabens, artificial coloring and fragrance, petrochemical emulsifiers

NOT tested on animals

Gluten FREE