BACCALAURÉAT PROFESSIONNEL

ÉPREUVE ORALE SPÉCIFIQUE - ANGLAIS

COMMERCIALISATION ET SERVICES EN RESTAURATION

SECTION EUROPÉENNE DURÉE DE L'ÉPREUVE : 20 minutes

La calculatrice et le dictionnaire ne sont pas autorisés.

INTERNATIONAL CUSTOMERS

Situation

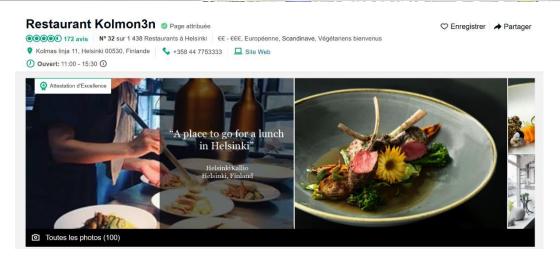
You are hired as a head waiter in a restaurant in Helsinki, the capital city of Finland. The restaurant recently appeared in an international guide. In order to welcome the future foreign tourists you train your team for the welcoming procedure.

Task

You are expected to:

Explain to your staff the different steps to welcome a customer, Give examples of a personal way to welcome customers.

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Porvoo, Finlande 14817

Avis écrit le 22 août 2019 par mobile

Good things and some more to be improved

We had high expectations: one in our group had been here a number of times previously and had good experiences, and also reviews were promising. But we found that the price/quality ratio was only average.

The interior is really nice! The restaurant was full on an ordinary weekday - probably not possible to find a table without reservation

Mixed feelings about the staff: a bit arrogant somehow, but good with recommendations and knowledge about the menu. There was some hesitation to fulfill our wishes regarding seating arrangements, but after a while all was organized according to what we had asked. Despite some (quite many) things we found could be improved, I would (and probably will) visit again to give a second chance. There was an atmosphere of quality and love of good food and professionalism, even though this time the restaurant did not quite make it.

Date de la visite : août 2019



REPORT

44 % of customers are prioritizing personalized human interaction, such as additional conversation.

42 % of customers says that a welcome without a smile is not a good welcome

The older of them say that a standardized welcome make them feel unwelcome.

One customer out of Three makes his choice according to the quality of the welcome, only one out of four according to the quality of the food, and one out of ten according of the quality of the drinks.