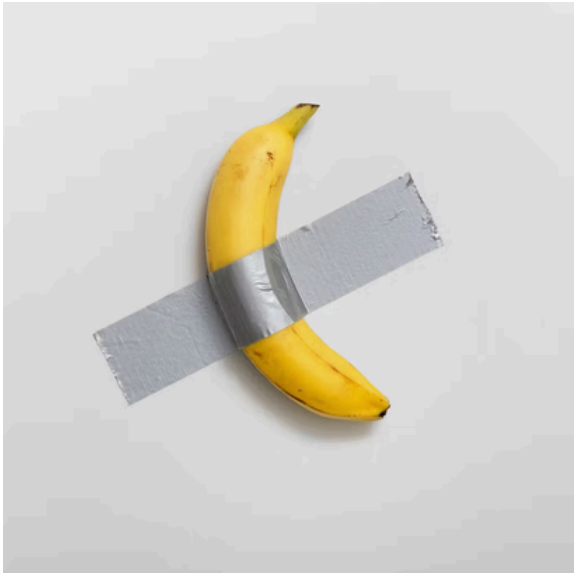




The
INDEPENDENT

ART PRICE ROCKETING



"Comedian", Maurizio Cattelan, 2019



"Actor", Maurizio Cattelan, 2024

OOPS ! HE DID IT AGAIN

After his very popular artwork dating from 2019 named "Comedian" that some of us better know as the "Banana taped" was sold \$6.2 million to a crypto entrepreneur on November 20, 2024, Maurizio Cattelan decided to tape another unexpected thing on a wall.

The first version of his work of art was sold \$120,000 and the price was already found debatable. Social media caused the incredible increase in the prices of his works. We had the opportunity to meet him, during the interview he revealed what his new project was created for.

He delivered us : "I chose to denounce the sedentary nature that invades our current society. I remember that before, young people went out to meet each other, now they are all on their phones only on social networks and no longer in our reality with real links. I find it really sad and shameful. This new work also has a dimension of denunciation of mass consumption and especially fast fashion. I'm not the most ecological person on this planet but I try to make efforts and I think everyone should feel concerned."

The new project in question a Nike shoe taped on a white wall with gray tape just like the previous one. The shoe is initially sold at \$75 and the artist affirms the tape was bought in a Target in Los Angeles, for this reason the artwork should not be sold over \$80 but social networks are already hitting again. Maurizio Cattelan published this new piece named "Actor" and claims being extremely proud of how it illustrates perfectly our society based on capitalism. He wanted to represent how our over-consumption and a sedentary lifestyle can affect the world with pollution and ourselves because moving is healthy unlike staying inside too much time and not even moving to do any activities. The artwork is just reveal and speculations about her future price are already flying.



**THE ARTIST :
MAURIZIO
CATTELAN**