**Activity: Present an entrepreuneur and his firm**

* **Try to guess who it is…**

Either you love him or hate him but there’s one thing that is certain; you will definitely know who he is…

One thing that you might not know about him is that he was adopted. But that didn’t stop him from becoming one the most successful people in the world and why should it?

When he graduated from high school in 1972, one of his first jobs out of high school was as a technician for the computer company Atari. This was a big turning point for him.

In 1974, the same year he worked with Atari, he went into business with his old friend Steve Wozniak. He had convinced Steve Wozniak that it would be a good idea to assemble computers and sell them on for a profit. It seemed a decent idea as they soon started making a profit from the computers they were making, and on April 1st, 1976, his firm was founded.

Within just 4 years of the firm being founded, it became a publicly traded corporation, and in 1983 he lured John Scully away from the Pepsi-Cola company. He went on in leaps and bounds, and in 1984 on January 26th he introduced the first (Apple Macintosh). It wasn’t all pleasantries, though; in May 1985, following an internal power struggle between the board of directors, he lost control of his company and was forced out; although he did **still** have shares in the business.

He then formed another company – NeXT computers which did well. Then in 1986, he bought “The Graphics Group” which was later named Pixar Animation, for $10 million.

Sometime later, in 1996, (Apple computers company) bought the NeXT company for approximately $429 million, bringing him back to Apple as the company’s interim CEO. In 2000 Apple announced publicly that he was to become the permanent CEO of the company.

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**This is …………………………………………….. He founded ……………………………………………………**

* **This is your turn!**

1) In groups of 2, **find 2 famous entrepreneurs** (male or female, french or international…).

2) Write down their **biography** on the back of this page and few informations about the **firm.**

3) In class, **read** the biography you wrote and make your classmates guess who is your entrepreneur.

4) When you are done, try to **guess** the other entrepreuneurs and **count** your points with your team mate J

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| **Name of the team** |  |
| **Number of good answers** |  |

Write down **all the entrepreneurs**:

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* **Write down the biography:**

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